



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

December 13, 2022

Ruth Trager  
Manager, Regulatory Affairs  
Suterra, LLC  
20950 NE Talus Place  
Bend, Oregon 97701

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – Replace Primary Brand Name with “Celada VMB 180”  
Product Name: Click VMB 180  
EPA Registration Number: 56336-82  
EPA Receipt Date: 11/3/2022  
Action Case Number: 00406315

Dear Ms. Trager:

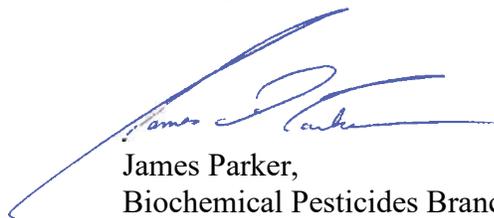
The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The new primary brand name, “Celada VMB 180,” has been added to the product’s records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

If you have any questions, please contact Sydnie Hetzel by phone at (202) 566-1606 or via email at [hetzel.sydnie@epa.gov](mailto:hetzel.sydnie@epa.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "James Parker", with a long, sweeping underline that extends to the left.

James Parker,  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511M)  
Office of Pesticide Programs

Enclosure

**NOTIFICATION**

56336-82

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

12/13/2022

**Celada VMB 180**

 FOR ORGANIC PRODUCTION

**A BIOCHEMICAL PHEROMONE FOR MATING DISRUPTION OF VINE MEALYBUG (*Planococcus ficus*)**

**ACTIVE INGREDIENT:**

Lavandulyl senecioate..... 10.17%

**Other Ingredients** ..... 89.83%

**Total** ..... 100.00%

**NET WEIGHT:** 180 mg active ingredient per dispenser.

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See [side] [back] [right] [left] panel for Precautionary Statements and First Aid.

EPA Registration No. 56336-82

EPA Establishment No. 56336-OR-1

**MANUFACTURED BY:**

Suterra LLC

20950 NE Talus Place

Bend, Oregon USA 97701

1-866-326-6737

FAX (541) 388-3705

© 2022 Suterra LLC. All Rights Reserved. SUTERRA is a registered trademark of Suterra LLC

## **PRECAUTIONARY STATEMENTS**

### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed, absorbed through the skin, or inhaled. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Avoid breathing vapor. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove contaminated clothing and wash before reuse.

### **FIRST AID**

**IF SWALLOWED:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a Poison Control Center or doctor for further treatment advice.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

**HOT LINE NUMBER:** Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment. For emergency information on product, uses, and treatment, etc., call the National Pesticides Information Center at 1-800-858-7378, 6:30 am – 4:30 pm Pacific Time (PT), 7 days a week. Otherwise, call the Poison Control Center at 1-800-222-1222.

### **ENVIRONMENTAL HAZARDS**

**FOR TERRESTRIAL USE:** Do not apply to water, or to areas where surface water is present or to intertidal areas below the high-water mark.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Celada VMB 180 is a vapor releasing mating disruption product for the control of Vine Mealybug (*Planococcus ficus*) in grapes (wine, table, and raisin grapes) and any other crop where the pest may be present.

## METHOD OF APPLICATION

Do not apply more than 150 grams a.i. per acre per year (833 dispensers/acre/year).

Authorized uses:

Crop	Target pest	Number applications	Rate of application
Wine grape Table grape Raisin	Vine Mealybug ( <i>Planococcus ficus</i> )	1 per year	200 dispensers per acre

Apply by hand. One application per year is sufficient. It is recommended to perform the application of Celada VMB 180 before the beginning of the first flight to be disrupted (typically in spring). Apply the dispensers by hand to trellis wires, shoots, or branches avoiding direct exposure to the sun. Dispensers are best deployed near the trunk of the vines at cordon height. Distribute the dispensers evenly throughout the vineyard to achieve the desired rate.

Celada VMB 180 is a mating disruption product. The product only affects adult males and will have no effect on females, eggs or immatures.

The use of Celada VMB 180 should always take place in the context of an Integrated Pest Management strategy. The use of other pest control measures may be necessary and should be based on proper pest monitoring and field scouting.

## STORAGE AND DISPOSAL

**DO NOT contaminate water, food, or feed by storage or disposal.**

**PESTICIDE STORAGE:** Store container in cool place until used. Reseal containers immediately after use.

Store unused product in a refrigerator or freezer not used for food storage.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on-site or at an approved disposal facility.

**CONTAINER DISPOSAL:** Plastic Containers: Nonrefillable container. Do not reuse or refill this container. Triple rinse (or equivalent). Then offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned stay out of smoke.

Bag/Cardboard Box: Nonrefillable container. Do not reuse or refill this container. Dispose of empty bag/cardboard box in a sanitary landfill or by incineration, or, if allowed by state and local authorities, by burning. If burned stay out of smoke.

## WARRANTY AND LIMITATION OF DAMAGES

To the extent consistent with applicable law, **Suterra® LLC** warrants that this material conforms to the chemical description on the label and is reasonably fit for the purposes stated in the Directions for Use. To the extent consistent with applicable law, **Suterra LLC** neither makes nor authorizes any agent or representative to make any other warranty of fitness or of merchantability, guarantee or representation, express or implied, concerning this material. To the extent consistent with applicable law, **Suterra LLC's** maximum liability for breach of this warranty shall not exceed the purchase price of this product. To the extent consistent with applicable law, the buyer and user acknowledge and assume all risks and liabilities resulting from the handling, storage and use of this material contrary to label instructions.